

Increase Traffic

# Convert Leads into Customers

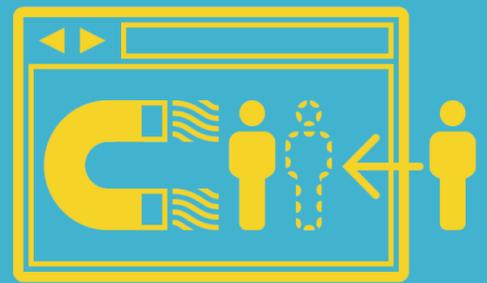
Having a website is **not enough** anymore.  
A proper **internet marketing plan** is necessary to allow  
businesses grow their bottom line

01

## Attract **VISITORS** to your Website

### Create Valuable Content

- Blogging
- Social Media Postings
- Search Engine Optimization



### Paid Advertising

- Pay-Per-Click (PPC)
- Directories Paid Placement

02

## Convert **VISITORS** into **LEADS**

- Give something away in exchange for prospect's data
- Send Traffic to Landing Pages
- Promote Special Offers
- Call to Action to Generate Immediate Responses



03

## Convert **LEADS** into **CUSTOMERS**

- Email Marketing
- Marketing Automation



04

## Measure **Results** and **REMARKET**

- Learn from your numbers
- Increase sales



AMPHION Communications

Can help you get the most of your company's online efforts

